





Actor Tiger Shroff sets up Brand Pepsi's hook step challenge for TikTok users

# Brands take up the TikTok challenge

to post videos of a 'hook step' to take part in the #HarGhoontMeinSwag (Swag in every step) challenge. Launched in the first week of May, the Pepsi challenge has notched up four billion views already, making it the biggest ever brand activation on the platform.

For PepsiCo India, these

the most downloaded app in the country at present. Brands are drawn to its band of teen users and the many opportunities for engagement.

TikTok has Hashtag Challenge, Brand Takeover and In-feed Native Video, all tools that facilitate direct interactions between brands

already tapped into opportunity include online retailer Myntra, ShopClues, edtech startups like Cu Masterclass, video demand companies Viu, delivery app Dunzo, app TanTan, commerce platform Mees

**Jet lenders...**

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### SAANVI ADVISORS LIMITED

Regd Office: 304, Shopper's Plaza - V, Government Servants Co-op. Housing Society Limited, Opp. Municipal Market, C.G. Road, Navrangpura, Ahmedabad - 380 009.  
CIN : L74140GJ1981PLC084205

Email : saptharishifin@gmail.com Ph. No.: 079-48904153

#### NOTICE

Notice is hereby given pursuant to Regulation 29 read with Regulation 47 to SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that a meeting of the Board of Directors of the Company is scheduled to be held on **Tuesday, 28th May, 2019** at the registered office of the company inter-alia to consider and approve the Audited Standalone Financial Results for the Quarter and Year ended as on 31st March, 2019. Further, we have to inform you that pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015 as amended read with the Company's Code of Conduct to Regulate, Monitor and Report Trading by Insiders, the Trading window in respect of dealings in the Equity Shares of the Company, would remain closed, for all the Directors, Designated (specified) Employees of the Company and "the connected persons" with the Company, with effect from 04th April, 2019 till the end of 48 hours after the declaration of financial results for the quarter and year ended on 31st March, 2019.

The information contained in this notice is also available on the company's website at [www.saptharishi.in](http://www.saptharishi.in) and on the website of stock exchange i.e. [www.mseibond.com](http://www.mseibond.com)

For, Saanvi Advisors Limited  
Roopesh Ved  
Director - DIN: 01504998

Place : Ahmedabad  
Date : 14-05-2019

### GILADA FINANCE AND INVESTMENTS LIMITED

CIN: L65910KA1994PLC015981  
Regd. office: # 105 R R Takt, 37 Bhoopasandra, Main Road, Bangalore - 560094, Karnataka.  
Ph: 080 40620000 (30 lines); Fax: 080 40620008; Email: md@giladagroup.com Website: [www.gfi.co.in](http://www.gfi.co.in)

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**NOTICE**

NOTICE is hereby given under Regulation 29(i) (a) read with regulation 47(i) (a) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that a meeting of the Board of Directors of the Company will be held on Friday, 24th day of May, 2019, at the registered office of the company at 11:30 A. M. inter-alia to consider the Audited Financial Results for the quarter and year ended 31st March, 2019.

Pursuant to the provisions of SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended, and clarification given by BSE vide circular no. LIST/COMP/101/2019-20 dated 2nd April, 2019, the "Trading Window" close period has commenced from April 9, 2019 and will end 48 hours after the results are made public on May 24th, 2019.

This notice is also available on the website of the Company at [www.gfi.co.in](http://www.gfi.co.in) and on the website of BSE Ltd. at [www.bseindia.com](http://www.bseindia.com).

For Gilada Finance and Investments Limited

Sd/-

Monica Gandhi (Company Secretary)

### Akshar Chem (India) Limited

Mrs. Paru M. Jaykrishna  
Chairperson & Mg. Director

Registered Office & Works :

**CERA**